PRODUCT CARD

AISLE BLADES

Project your message directly into the shopper's line of sight.

DESCRIPTION

Custom aisle blades extend perpendicular from shelving and fixtures so promotions, categories, and directions are visible from down the aisle. Compact, double-sided formats deliver targeted communication without taking up valuable shelf space.

APPLICATIONS

- Retail Stores
- Grocery & Supermarkets
- Hardware & Home Improvement
- Pharmacy
- Department Stores
- Specialty Retail
- Seasonal Promotions

BENEFITS

Perpendicular Visibility
Seen from down the aisle

Targeted Messaging
Connect at the point of decision

Space Efficient
Preserve valuable shelf space

Easy Changeover
Update campaigns quickly

SPECIFICATIONS

Materials	PVC, Styrene, Cardstock, Corrugated
Printing	High-Resolution UV / Digital
Mounting	Shelf Clamp, Magnetic, Adhesive
Finish	Matte / Gloss / Lamination
Sides	Single or Double-Sided
Custom Sizes	Any Size or Shape

Vertical | Horizontal | Contour-Cut | Hinged

MULTIPLE FORMATS • CUSTOM SHAPES • SIMPLE MOUNTING

POPULAR USES

- Sales & Promotions
- Category Markers
- New Product Launches
- Wayfinding
- Seasonal Campaigns
- Price Messaging
- Featured Brands

EXAMPLE GALLERY