PRODUCT CARD

CATALOGUES & PUBLICATIONS

Turn extensive content into a publication people can navigate and use.

DESCRIPTION

Prolific produces catalogues and recurring publications that organize products, programs, stories and detailed information into a cohesive branded experience.

FORMATS & SERVICES

- Product, seasonal and retail catalogues
- Member and community publications
- Newsletters and recurring guides
- Suitable bound formats
- Versioning, mailing and fulfilment

CUSTOMER OUTCOMES

Easy to navigate

Make extensive content easier to browse and understand.

Consistent editions

Preserve quality across pages, versions and releases.

Reliable recurrence

Coordinate ongoing production and delivery.

BEST FOR Retailers, manufacturers, distributors, associations, co-ops, credit unions, member groups and educational organizations.