PRODUCT CARD

CATEGORY SIGNAGE

Make every assortment easier to understand and shop.

DESCRIPTION

Custom category signage organizes products into clear, easy-to-navigate groups. Coordinated headers, shelf-level markers, fixture toppers, and wall panels help shoppers scan assortments quickly while maintaining a consistent brand system.

APPLICATIONS

- Grocery & Supermarkets
- Pharmacy
- Hardware & Home Improvement
- Department Stores
- Furniture
- Specialty Retail
- Warehouse Stores

BENEFITS

Better Shoppability
Help customers scan assortments

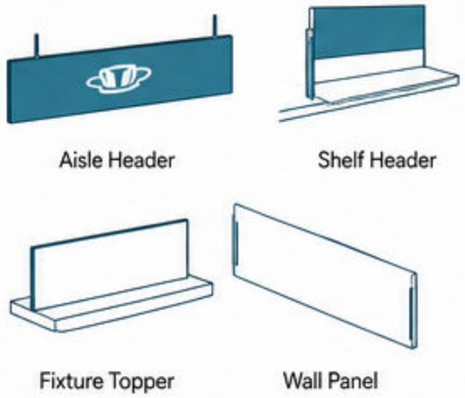
Clear Navigation
Reduce search time

Consistent System
Unify categories across locations

Custom Fit
Build around fixtures and space

SPECIFICATIONS

Materials	PVC, Styrene, Acrylic, Board
Printing	High-Resolution UV / Digital
Mounting	Fixture, Shelf, Wall, Suspended
Finish	Matte / Gloss / Lamination
Versions	Category, Region, Language
Custom Sizes	Built to Environment



POPULAR USES

- Product Categories
- Subcategory Navigation
- Brand Blocks
- Service Categories
- Store-Within-a-Store
- Regional Assortments
- New Store Programs

EXAMPLE GALLERY