PRODUCT CARD

MARKETING & SALES MATERIALS

Give your team the right materials for every customer conversation.

DESCRIPTION

Prolific produces coordinated print materials that introduce an offer, explain value, support a presentation and leave useful information behind - individually or as complete kits.

FORMATS & SERVICES

- Sell sheets and product sheets
- Handouts and promotional inserts
- Presentation folders and information kits
- Launch and campaign materials
- Kitting, inventory and distribution

CUSTOMER OUTCOMES

Professional message

Present one consistent story across the customer journey.

Correct materials

Equip teams and locations with the right versions.

Simpler coordination

Consolidate production, assembly, storage and delivery.

BEST FOR Marketing and sales teams, manufacturers, distributors, dealer and franchise networks, financial institutions and branch organizations.