PRODUCT CARD

SHELF TALKERS

Put timely messages exactly where purchase decisions happen.

DESCRIPTION

Custom shelf talkers add promotional, pricing, and product information directly at the shelf edge. Compact formats highlight featured items, improve navigation, and support fast campaign changes without disrupting merchandise.

APPLICATIONS

- Retail Stores
- Grocery & Supermarkets
- Pharmacy
- Hardware & Home Improvement
- Department Stores
- Specialty Retail
- Product Launches

BENEFITS

Point-of-Decision
Reach shoppers at the shelf

Fast Changeover
Update promotions quickly

Space Efficient
Keep merchandise accessible

Cost Effective
High impact with small formats

SPECIFICATIONS

Materials	Cardstock, Styrene, PVC, Vinyl
Printing	High-Resolution Digital / UV
Mounting	Shelf Rail, Clip, Adhesive, Magnetic
Finish	Matte / Gloss / Lamination
Sides	Single or Double-Sided
Custom Sizes	Any Size or Shape

MULTIPLE FORMATS • CUSTOM SHAPES • EASY UPDATES

POPULAR USES

- Sales & Promotions
- Price Messaging
- Product Features
- New Product Launches
- Category Navigation
- Cross-Sell Offers
- Seasonal Campaigns

EXAMPLE GALLERY